

Wildcat Football Booster Club

General Meeting minutes

February 15, 2011

In Attendance: Jeff Mitchell, Brian Deutsch, Linda Deutsch, Lisa Copeland, Coach Kinnune, Corinna Edens, Dave Snead, Craig Husa, Candi Pike, Sue Berhold, Robin Reed, Brad Rorem, Doug, Dave Malberg, Kathy Hyland.

Minutes: Charlie Kinnune motioned to approve January's meeting minutes, Dave 2nd. Everyone agreed.

Calendar: Coach Kinnune went over the spring calendar which is posted on the website. Spring camp will start May 31st and will run for two weeks with a couple of scrimmages at the end of each week. Also, for the first time this year, they're adding in three extra practice days to be held the week after finals. June 20, 22 & 24.

Spring Training: Brian Deutsch went over the Steve Gervais and Taylor Barton camp's schedule, costs and requirements.

Team Dinners: We will hold 2 team dinners during Spring Camp.

- June 2nd ~ BBQ out on the field.
- June 9th ~ Spaghetti feed.

Webmaster: Dave Snead is going to work with Lisa Copeland about getting Pay Pal on line so people can use it to pay for camp's, gear, etc...

Dave requests we designate a parent volunteer to report on C-Team and JV games along with a review of the game from each of the coaches.

Merchandise:

Robin Reed discussed a one stop shop flyer for the football players to purchase what they need for the season. Adidas compression shorts, under armor, gloves, shoes and bags. The Booster club gets 15% back in credits towards gear. Her goal is to get sweats for the football players with name and number. She researched and can get 12oz sweatshirt and pant for \$57 each with the 40% discount.

Robin is going to send Dave Snead everything she has so he can get the information set-up on the website.

- **Budget:** New line items:
- \$1200 - Contract writer to create a News Letter to help communicate with players, parents and the community.
- \$1000 Marketing Consultant to help devise a fundraising campaign & strategy for the program. Our future fundraising goal is to try and raise \$40K.

Scholarships:

Lisa Copeland discussed increasing the amount of scholarships this year from 4/ \$500 scholarships to 6/ \$500. This increase would help meet the challenges for this year with a lot of football players and cheerleaders moving on to the next level.

Vote: Brian Deutsch motioned to temporarily pass the increase in scholarships this year, Coach Kinnune seconded. Everyone agreed.

Auction: Candi Pike said the response has been great and we're getting some amazing donations. We need to send out another e-mail by the end of the week to get the word out that we're in need of more items.

Storage is an issue so if we could get the items the day of the Auction that would be great.

Volunteers needed:

Advertising: Streamlining and organizing all our corporate prospects.

Concessions: We're in need of volunteers to manage and procure items for the concession stand. It would be ideal if we had 2 people to manage and 2 buying.

We need to write up jobs, what they entail and give to Kathy Hyland so she can e-mail the information to incoming freshman parents.

Vote: Jeff Mitchell motioned to pass the 2011 Budget, Brian seconded. Everyone agreed.